

## **BLINK REFERRAL CAMPAIGN**

### **Terms & Conditions Effective as at 1 August 2021**

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1. This **BLINK** Referral Campaign (“Campaign”) is organised by BonusKad Loyalty Sdn Bhd with Registration No: 199701022703 (438200-T) (“BonusLink”) which will commence from 1 August 2021 to 31 December 2021 (both dates inclusive) (“Campaign Period”).

#### **Eligibility**

2. Subject to these Terms and Conditions, this Campaign is open to both Existing or New BonusLink Members (hereinafter collectively “Members”), who are residing in Malaysia and are above eighteen (18) years of age and are in the following categories:

Member Status	Description
Existing Member	A person with an existing BonusLink Card Number
New Member	A person who successfully registers as a BonusLink Member during the Campaign Period

3. This Campaign is strictly not applicable to European Union (EU) residents.

#### **Campaign Mechanics**

4. To be eligible to participate in this Campaign, Members are required to perform the below via the **BLINK** App to be entitled to the reward(s) during the Campaign Period :

The person who has received the Referral Code (“Referee”) is required to:

- Download the BonusLink App (“**BLINK** App”) from Apple App Store or Google Play store only; and
- Key in the Merchant Referral Code; and
- Complete the registration process by phone number and the setup of One-Time Password (OTP).

Note: Applicable to New **BLINK** App downloads (Referee) only.

## Rewards

5. The eligible Members who have completed the “Campaign Task” will be rewarded as follow:
  - Referee who has successfully fulfilled the above criteria of “Merchant Referral” will receive one hundred (100) BonusLink Points.  
  
Note: To be eligible, Referee must remain as Members and **BLINK** App users.
6. The rewards will be given on first come, first served basis only. This reward may take up to twenty-one (21) working days to be reflected in Member’s BonusLink Account after the Campaign Task has been completed.
7. At the point of rewards fulfilment process, all eligible Members must not cancel or terminate their BonusLink Membership; otherwise the eligible Members will be disqualified. BonusLink also reserves the right to disqualify any eligible Members that it knows is, or has reasonable grounds to believe is, ineligible for this Campaign as a result of this rule.

## General Terms & Conditions

1. By participating in this Campaign, Members are deemed to have read, understood and agreed to be legally bound by the Terms and Conditions of this Campaign as stated herein and any additional Terms and Conditions stipulated by BonusLink from time to time (as may be applicable) including all decisions of BonusLink in all matters without limitation or qualification related thereto.
2. BonusLink is not responsible for, nor have any control whatsoever on the SMS traffic, network failure and / or interruptions on the part of the respective telecommunications service providers or the BonusLink vendor for any other reason(s) whatsoever resulting in the delay of the “Notification” during Campaign Period.
3. BonusLink’s decisions on all matters including but not limited to the eligibility of the Members and/or Campaign mechanics for this

Campaign or in the event of any dispute shall be final and binding and no correspondence or appeals will be entertained.

4. BonusLink reserves the absolute right to vary, delete and/or add to any of these Terms and Conditions (wholly or in part) from time to time in such manner as BonusLink deems appropriate without giving any prior notice to any party including but not limited to Members.
5. By participating in this Campaign, Members are deemed to have given acceptance and consent for BonusLink (and any third party authorized by BonusLink) to use Members' personal data including Members' names and photographs for publicity purposes, and for the purposes of this Campaign. In the event that Members do not consent to the use of any Members' personal data including photographs, please notify BonusLink of the same immediately. Failure to provide consent will render Members to be ineligible to participate in this Campaign. All personal data provided by Members in this Campaign will be updated unto Members' BonusLink Account accordingly. Any personal data used by BonusLink will be in compliance with the Personal Data Protection Act 2010 as indicated in BonusLink's Membership Terms and Conditions stated in BonusLink's website.
6. BonusLink reserves the absolute right, at any time, to verify the validity of any successful transactions and/or eligible Members at any point in time.
7. BonusLink reserves the right at their sole discretion to disqualify any Member and/or to retract or forfeit the award of BonusLink Points from any Member if they believe the Member has (singularly or jointly with any other Member) undertaken fraudulent practice and/or activities to earn the BonusLink Points or undertaken any activities that are or may be harmful to this Campaign or to BonusLink.
8. BonusLink reserves the absolute right to cancel, terminate or suspend this Campaign with or without any prior notice and/or assigning any reason. For the avoidance of doubt, any cancellation, termination or suspension by BonusLink shall not entitle any party including but not limited to the Members to any claim or compensation against BonusLink for any and/or all losses or

damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

9. These Terms and Conditions contained herein, as the same may be amended from time to time, shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional and/or advertising materials relating to this Campaign. In the event of any conflict or inconsistency between the English version and any translation thereof, the English version of the Terms and Conditions shall prevail.
10. In no event will BonusLink be liable for any loss or damages including without limitations, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive and/or special damages of any party including third parties howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, even if BonusLink has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
11. BonusLink to the fullest extent permitted by law exclude all warranties, rights and remedies (including warranties implied by statute or otherwise) that Members would otherwise be entitled to by law.
12. Members are responsible for and shall comply with all these Terms and Conditions and Members shall not, as part of the participation in this Campaign, breach any of these terms.
13. All Members shall comply with all applicable laws when participating in this Campaign.
14. These Terms and Conditions are governed by and construed under the laws of Malaysia.